

INVITATIONAL

2027

SPONSORSHIP PACKAGES

POWERED BY

MICKELSON NATIONAL GOLF CLUB

Windmill GOLF GROUP

LAUNCHPAD GOLF



WEDNESDAY, JULY 7TH

POPEYE'S PRO-AM

- Teams made up from groups of 3 sponsors and 2 MN Invitational Participant
- 160 Total Players
- Pro-Am Dinner



THURSDAY, JULY 8TH

INVITATIONAL ROUND 1

- 8:30 AM: Round begins
- 6:00 PM: Play ends



FRIDAY, JULY 9TH

INVITATIONAL ROUND 2

- 8:30 AM: Round begins
- 6:00 PM: Play ends



FRIDAY, JULY 9TH

SKILLS COMPETITION

- 5:00 PM – 6:00 PM : Crater Putting Challenge
- 6:00 PM – 7:00 PM : Long Drive Competition
- 7:00 PM – 8:00 PM: Closest to the Pin Contest



SATURDAY, JULY 10TH

INVIATIONAL ROUND 3

- 8:30 AM: Round begins
- 6:00 PM: Play ends
- 6:00 PM: Trophy Presentation



SATURDAY, JULY 10TH

STAMPEDE BREAKFAST

- 11:00 AM: Breakfast Opens
- 1:00 PM: Breakfast Ends
- General Admission ticket required for spectaror entry

2026 MN INVITATIONAL

STATISTICS & PLAYERS

90 PLAYERS

49 PROFESSIONALS
$150,000 Purse

29 AMATEURS
$10,000 Purse

12 CREATORS
$10,000 Purse

REACH

8,218
Ticketholders

17,936,067
Views across MN Invitational & Creator social media accounts

127,487
Visits to mninvitational.com

64,196
Unique users on mninvitational.com

1,851,928
Impressions on Meta/Google Ads

PAST PLAYER HIGHLIGHTS



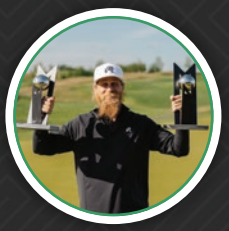
Thomas Giroux
PROFESSIONAL



Brady McKinlay
PROFESSIONAL



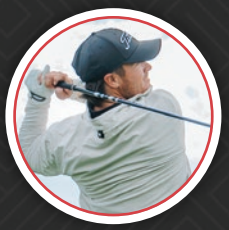
Brett Jones
AMATEUR



Jacob Golliday
AMATEUR / CREATOR



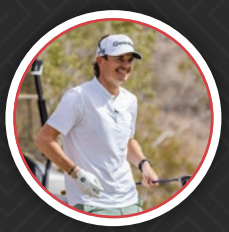
Ryan Ruffels
CREATOR



Micah Morris
CREATOR



Kyle Berkshire
CREATOR



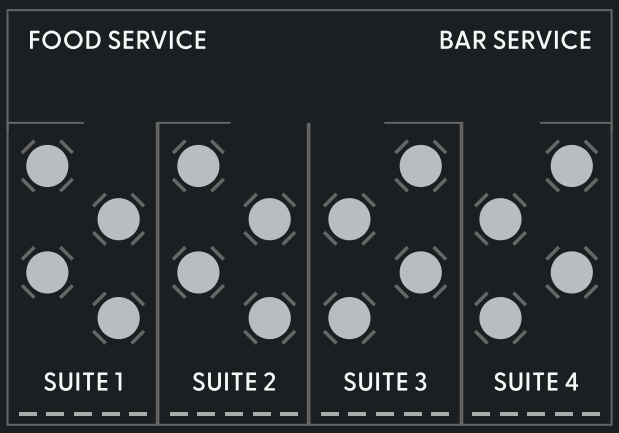
Mac Boucher
CREATOR

NEW

2027 MN INVITATIONAL

SKYWAY SUITES HOSTING PACKAGE

Introducing the Skyway Suites Hosting Package, new for the 2027 MN Invitational. Bring your company, clients, or crew and get front-row seats to the action, right off the 18th green.



PACKAGE INCLUDES:

- Access for all three days to one of four 15'x30' suites available
- Each suite holds up to 20 people
- Terrace seating facing the 18th green
- Complimentary food & beverage stations within the tent
- 1 team (3 people) participating in the Popeye's Pro-Am
- Company logo on website and on-course Signage
- Skyway Suites exclusive portable washrooms

PACKAGE PRICING:

$20,000 / SUITE







2027 MN INVITATIONAL

TIER 1 SPONSORSHIPS

	TITLE SPONSOR	CREATOR DIVISION SPONSORS
Sponsor Fee	$100,000	$50,000
Company Name in the Tournament Title	✓	✗
Company Logo Featured on all Creator-Focused Social Media Posts	✗	✓
Popeye's Pro-Am Participation	2 Teams (6 People)	2 Teams (6 People)
1st & 10th Tee Surround Signage	✓	✓
Full Tournament Signage Inclusion	✓	✓
Clubhouse VIP Access including complimentary food & beverage	36 Guests Per Day	24 Guests Per Day
Windmill Golf 1-Year Corporate Membership	✓	✗
Windmill Golf Passes	✗	12x Passes to Mickelson National 12x Passes to Heritage Pointe
LaunchPad Golf 1-Year Corporate Membership	✓	✓



2027 MN INVITATIONAL

TITLE SPONSOR

BRANDING:

Your company will be listed as the official Title Sponsor of the 2027 MN Invitational. The company name will appear alongside the tournament logo, in text, or using your own logo throughout all event signage, print materials and online mediums. This includes the event website, online scoring website, and social media.

POPEYE'S PRO-AM:

The title sponsor receives two (2) team entries (6 players) in the Pro-Am on July 7th. The sponsor will also receive first pick of the MN Invitational participants to create their five (5) person Pro-Am teams.





$100,000

Company Name in the Tournament Title

2 teams (6 people) participating in the Popeye's Pro-Am

Logoing on the 1st & 10th Tee Surround Signage

Full Tournament Signage Inclusion

Clubhouse VIP Access for 36 guests per day including complimentary food & beverage

Receive a Windmill Golf 1-Year Corporate Membership

Receive a LaunchPad Golf 1-Year Corporate Membership



2027 MN INVITATIONAL

CREATOR DIVISION SPONSOR

BRANDING:

Your company will be listed as the official Creator Division Sponsor of the 2027 MN Invitational. The company name will appear in text, or using your own logo on scoreboard and sponsor signage, as well as on the website and all creator-focused social media content made for the MN Invitational account.

POPEYE'S PRO-AM:

Creator Division sponsors receive two (2) team entries (6 players) in the Pro-Am on July 7th.





$50,000

Company Logo Featured on all Creator-Focused Social Media Posts curated by the MN Invitational

2 team (6 people) participating in the Popeye's Pro-Am

Logoing on the 1st & 10th Tee Surround Signage

Full Tournament Signage Inclusion

Clubhouse VIP Access for 24 guests per day including complimentary food & beverage

12x Passes to Mickelson National

12x Passes to Heritage Pointe

CREATOR DIVISION

CONFIRMED PLAYERS FOR 2027

6,630,300 COMBINED CREATOR FOLLOWERS

3,493,000

1,681,800

1,455,500



KYLE BERKSHIRE

811,000 Instagram followers
547,000 TikTok subscribers
258,000 YouTube subscribers



MAC BOUCHER

706,000 Instagram followers
143,000 TikTok subscribers
39,000 YouTube subscribers



MICAH MORRIS

370,000 Instagram followers
187,000 TikTok subscribers
539,000 YouTube subscribers



REMEC CARLSON

236,000 Instagram followers
115,000 TikTok subscribers
26,000 YouTube subscribers



BEN HADDEN

126,000 Instagram followers
139,000 TikTok subscribers
99,000 YouTube subscribers



BEN KRUPER

446,000 Instagram followers
341,000 TikTok subscribers
265,000 YouTube subscribers



MICHAEL CAAN

118,000 Instagram followers
34,000 TikTok subscribers
5,000 YouTube subscribers



RYAN RUFFELS

156,000 Instagram followers
26,000 TikTok subscribers
97,400 YouTube subscribers



CARTER SMITH

280,000 Instagram followers
113,000 TikTok subscribers
121,000 YouTube subscribers



JACOB GOLLIDAY

33,000 Instagram followers
2,800 TikTok subscribers



SEAN UTLEY

211,000 Instagram followers
34,000 TikTok subscribers
3,300 YouTube subscribers

2027 MN INVITATIONAL

TIER 2 SPONSORSHIPS

	PRESENTING SPONSORS	AUTOMOTIVE SPONSOR	PRO-AM SPONSOR	PLATINUM SPONSORS
Sponsor Fee	$25,000	$25,000 [SOLD]	$25,000 [SOLD]	$15,000
Popeye's Pro-Am Participation	2 Teams (6 People)	2 Teams (6 People)	2 Teams (6 People)	1 Team (3 People)
1st & 10th Tee Surround Signage	✓	✓	✓	✗
Logo on Website Sponsors Page	✓	✓	✓	✓
Scoreboard Signage	✓	✓	✓	✗
On-course Signage	✓	✓	✓	✓
Clubhouse VIP Access including complimentary food & beverage	24 Guests Per Day	24 Guests Per Day	24 Guests Per Day	12 Guests Per Day
Windmill Golf 1-Year Corporate Membership	✓	✓	✓	✗
Windmill Golf Passes	✗	✗	✗	4x Mickelson National Golf Passes 4x Heritage Pointe Golf Passes
LaunchPad Golf Corporate Membership	✗	✗	✗	✓
LaunchPad Golf Team Night Out Certificates	4 Suites (24 People)	4 Suites (24 People)	4 Suites (24 People)	✗
PGA of Canada Professional Instruction Day	4 Guests	4 Guests	4 Guests	4 Guests



2027 MN INVITATIONAL

PRESENTING SPONSOR

$25,000

BRANDING:

Your company name will appear throughout all event signage, print materials and online mediums. This includes the event website and social media.

POPEYE'S PRO-AM:

Presenting sponsors receive two (2) team entries (6 players) in the Pro-Am on July 7th.





- 2 teams (6 people) participating in the Popeye's Pro-Am
- Logoing on the 1st & 10th Tee Surround Signage
- Full Tournament Signage Inclusion
- Clubhouse VIP Access for 24 guests per day including complimentary food & beverage
- Receive a Windmill Golf 1-Year Corporate Membership
- Receive a 4-suite (24 people) LaunchPad Golf Team Night Out Certificate
- PGA of Canada Professional Instruction Day for 4 guests



2027 MN INVITATIONAL

PLATINUM SPONSOR

$15,000

BRANDING:

Your company name will appear throughout course signage, print materials and on the event website.

POPEYE'S PRO-AM:

Platinum sponsors receive one (1) team entry (3 players) in the Pro-Am on July 7th.





- 1 team (3 people) participating in the Popeye's Pro-Am
- Logo on website and on-course Signage
- Clubhouse VIP Access for 12 guests per day including complimentary food & beverage
- 4x Mickelson National Golf Passes
- 4x Heritage Pointe Golf Passes
- Receive a LaunchPad Golf 1-Year Corporate Membership
- PGA of Canada Professional Instruction Day for 4 guests

2027 MN INVITATIONAL

TIER 3 SPONSORSHIPS

INVITATIONAL	COMPETITION SPONSORS	VOLUNTEER SPONSORS	EXPERIENCE SPONSORS	CORPORATE SPONSORS
Sponsor Fee	$12,500	$8,500 [SOLD]	$10,000	$5,000
Popeye's Pro-Am Participation	1 Team (3 People)	1 Team (3 People)	1 Team (3 People)	1 Team (3 People)
Branded Competition Experience	✓	✗	✗	✗
Branded Volunteer Uniforms	✗	✓	✗	✗
On Course Activation Opportunities	✗	✗	✓	✗
Logo on Website Sponsors Page	✓	✓	✓	✓
On-course Signage	✓	✓	✓	✓
Windmill Golf Passes	4x Mickelson National Golf Passes	✗	✗	✗
LaunchPad Golf Team Night Out Certificates	1 Suites (6 People)	2 Suites (12 People)	1 Suites (6 People)	1 Suites (6 People)



2027 MN INVITATIONAL

COMPETITION SPONSOR

SPONSOR ONE OF OUR THREE COMPETITIONS:

- Long Drive Contest **[SOLD]**
- Closest to Pin Competition **[SOLD]**
- Crater Putting Challenge

BRANDING:

Opportunity to brand your sponsored competition area, logo featured throughout course signage, print materials and on the event website.

POPEYE'S PRO-AM:

Competition sponsors receive one (1) team entry (3 players) in the Pro-Am on July 7th.





$12,500

1 team (3 people) participating in the Popeye's Pro-Am

Logo on website and on-course Signage

Branded competition experience

4x Mickelson National Golf Passes

Receive a 1-suite (6 people) LaunchPad Golf Team Night Out Certificate



2027 MN INVITATIONAL

EXPERIENCE SPONSOR

$10,000

ACTIVATIONS:

Opportunity to set up on-course activations during the Invitational, subject to review and tournament rules.

BRANDING:

Opportunity to brand your activation location, logo featured throughout course signage, print materials and on the event website.

POPEYE'S PRO-AM:

Experience sponsors receive one (1) team entry (3 players) in the Pro-Am on 7th.





1 team (3 people) participating in the Popeye's Pro-Am

On-course Activation Opportunities

Logo on website and on-course Signage

Receive a 1-suite (6 people) LaunchPad Golf Team Night Out Certificate



2027 MN INVITATIONAL

VOLUNTEER SPONSOR

$8,500 [SOLD]

1 team (3 people) participating in the Popeye's Pro-Am

Logo on website and on-course Signage

Branded Volunteer Uniforms

Receive a 2-suite (12 people) LaunchPad Golf Team Night Out Certificate

BRANDING:

Company logo on all volunteer uniforms (Shirt, Layering, Hat) co-branded with the MN Invitational logo.

Your company logo featured on select course signage, print materials and on the event website.

POPEYE'S PRO-AM:

Volunteer sponsors receive one (1) team entry (3 players) in the Pro-Am on July 7th.







2027 MN INVITATIONAL

CORPORATE SPONSOR

$5,000

BRANDING:

Your company logo featured on select course signage, print materials and on the event website.

POPEYE'S PRO-AM:

Corporate sponsors receive one (1) team entry (3 players) in the Pro-Am on July 7th.





1 team (3 people) participating in the Popeye's Pro-Am

Logo on website and on-course Signage

Receive a 1-suite (6 people) LaunchPad Golf Team Night Out Certificate

INVITATIONAL

first tee™
premier départ
alberta

MN Invitational is proud to support First Tee Alberta. Over four years this event has raised $62,500 towards their initiatives, providing local children the opportunity to develop golf skills while continuing to build life skills.

Trained coaches help participants develop their golf swing, as well as their inner strength and values. First Tee uses sport as a vehicle to help children navigate the successes and challenges of the golf course, school, and life.



To learn how to donate, register a participant or become a coach, visit **firstteealberta.ca**

INVITATIONAL

Thank you for your interest in the 2027, MN Invitational. We hope you'll join us in making this incredible event an experience to remember.

To secure your sponsorship, please contact Sam Hart at info@mninvitational.com

JULY 8 - 10, 2027

MNINVITATIONAL.COM